

GUIDELINES
COMWork

jun.15

com  **ork**

Not allowed to color changes in the logo.
Union colors of the "m" with "w" are in degradee.



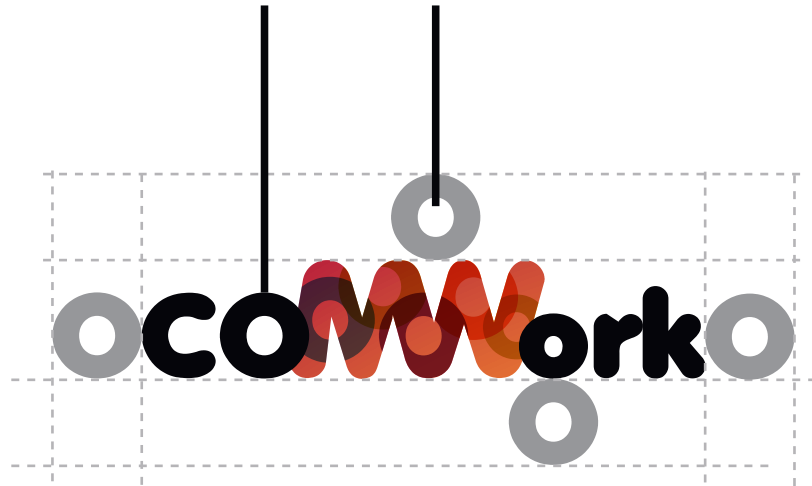
black 100/100/100/100

22/100/50/17

0/56/94/0



the same "O"



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed ut rhoncus urna, vehicula dictum massa. Praesent a sollicitudin purus. Maecenas scelerisque leo eget ipsum interdum varius. Fusce eleifend aliquet nibh, ut bibendum ligula. Sed ut rhoncus urna, vehicula dictum massa. Praesent a sollicitudin purus. Maecenas scelerisque leo eget ipsum interdum varius. Fusce eleifend aliquet nibh, ut bibendum ligula.



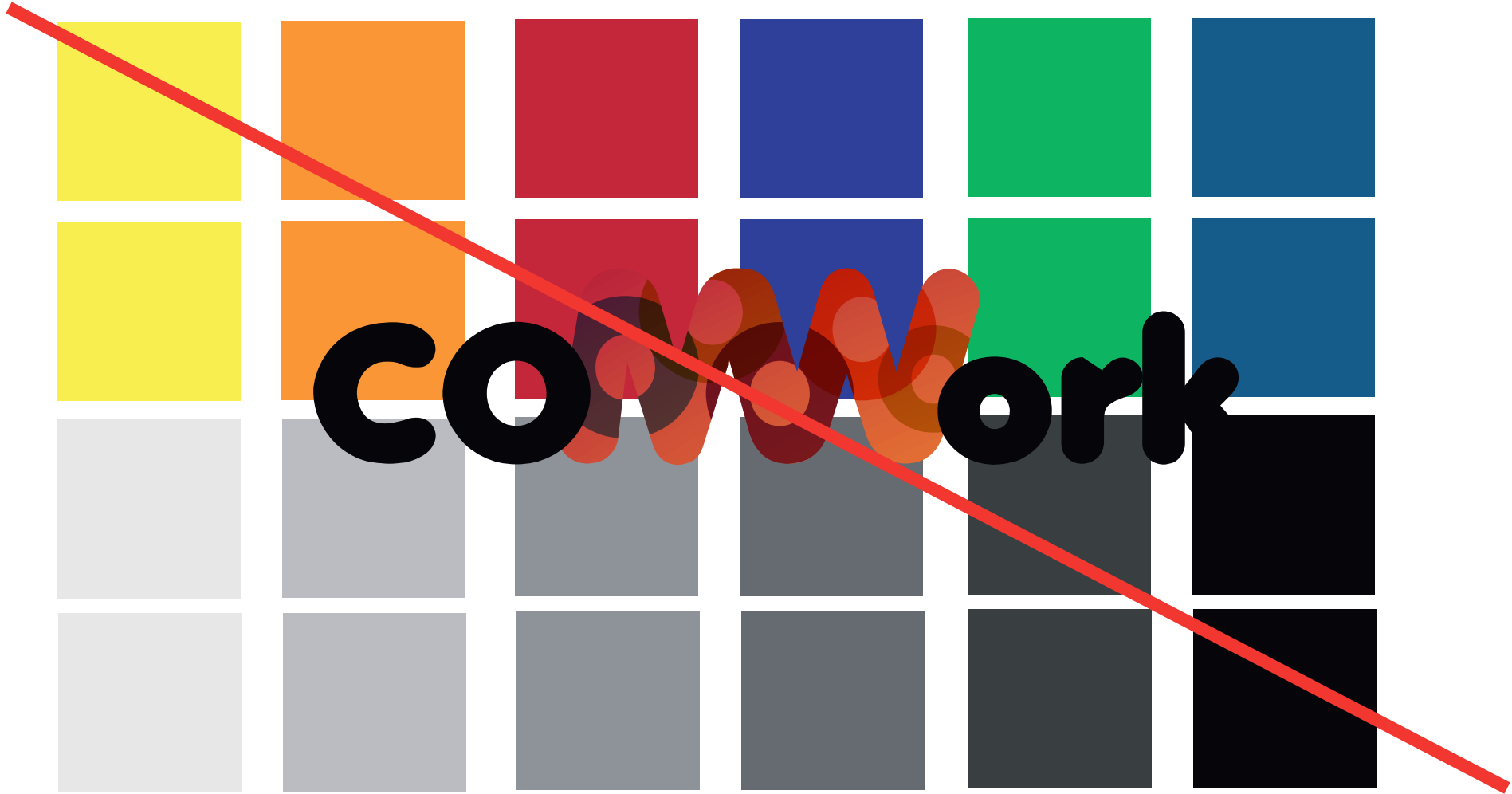
COMWork

25mm

The icon can be used on various media.



The behaviors of background with colors and images should not be used.
The brand loses reading. It is only allowed to use on white background.



Typography is a very important element in building a brand, it's like communicating.
The simple and clear visibility has the function of stay in the memory.

Debussy regular

ABC

abc

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

For texts in other media, the lettering is allowed:

Myriad Pro

abc

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz



backgrounds

coMWork

coMWork

COMWork

ComWork is a Participatory Research Project that aims to contribute to progress and innovation in the domain of practices to promote social welfare.

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always end the icon



logos area

layout for flyer 100x210mm