

GUIDELINES COMWork

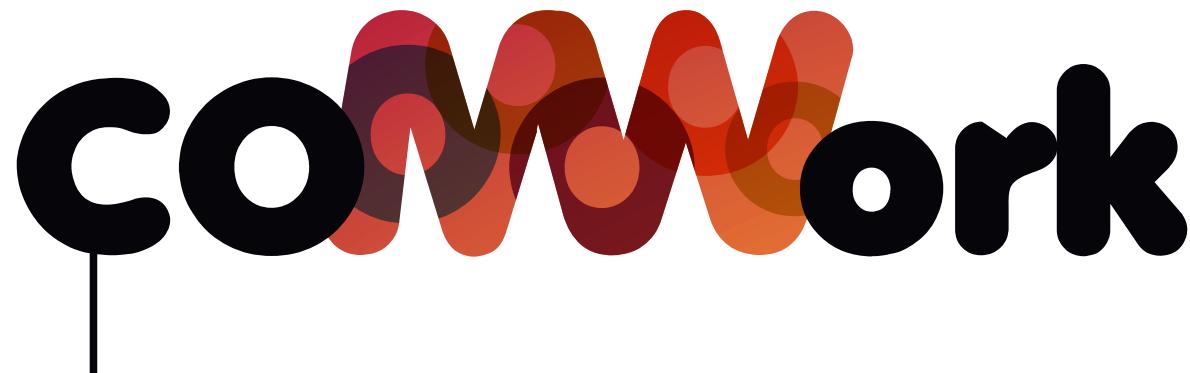
jun.15

The logo consists of the word "comwork" in a bold, black, sans-serif font. The letters are partially overlaid by a series of overlapping, rounded, vertical bars in shades of red, orange, and brown, creating a textured, layered effect. The background is white, and the overall design is minimalist and modern.

comwork

Logo

Not allowed to color changes in the logo.
Union colors of the "m" with "w" are in degradee.



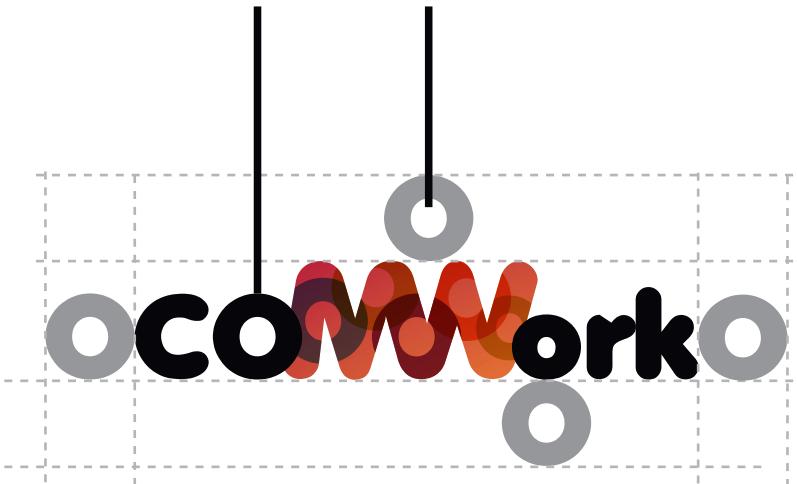
black 100/100/100/100

22/100/50/17



colors

the same "O"



commWork

25mm

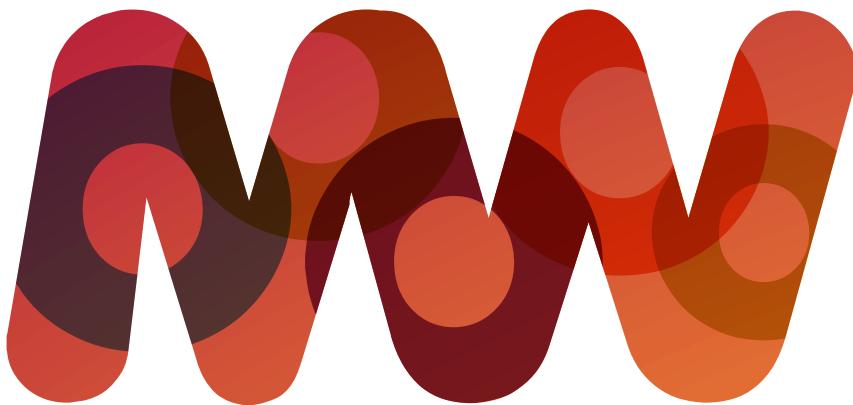
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed ut rhoncus urna, vehicula dictum massa. Praesent a sollicitudin purus. Maecenas scelerisque leo eget ipsum interdum varius. Fusce eleifend aliquet nibh, ut bibendum ligula. In quis justus nec. Nulla Nam scelerisque libero pretium non quam, non sectetur auctor. Sed ut rhoncus urna, vehicula dictum massa. Praesent a sollicitudin purus. Maecenas scelerisque leo eget ipsum interdum varius. Fusce eleifend aliquet nibh, ut bibendum ligula.

:e placerat
i tincidunt
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elit. Nulla
rum dolor
met, con-

commWork

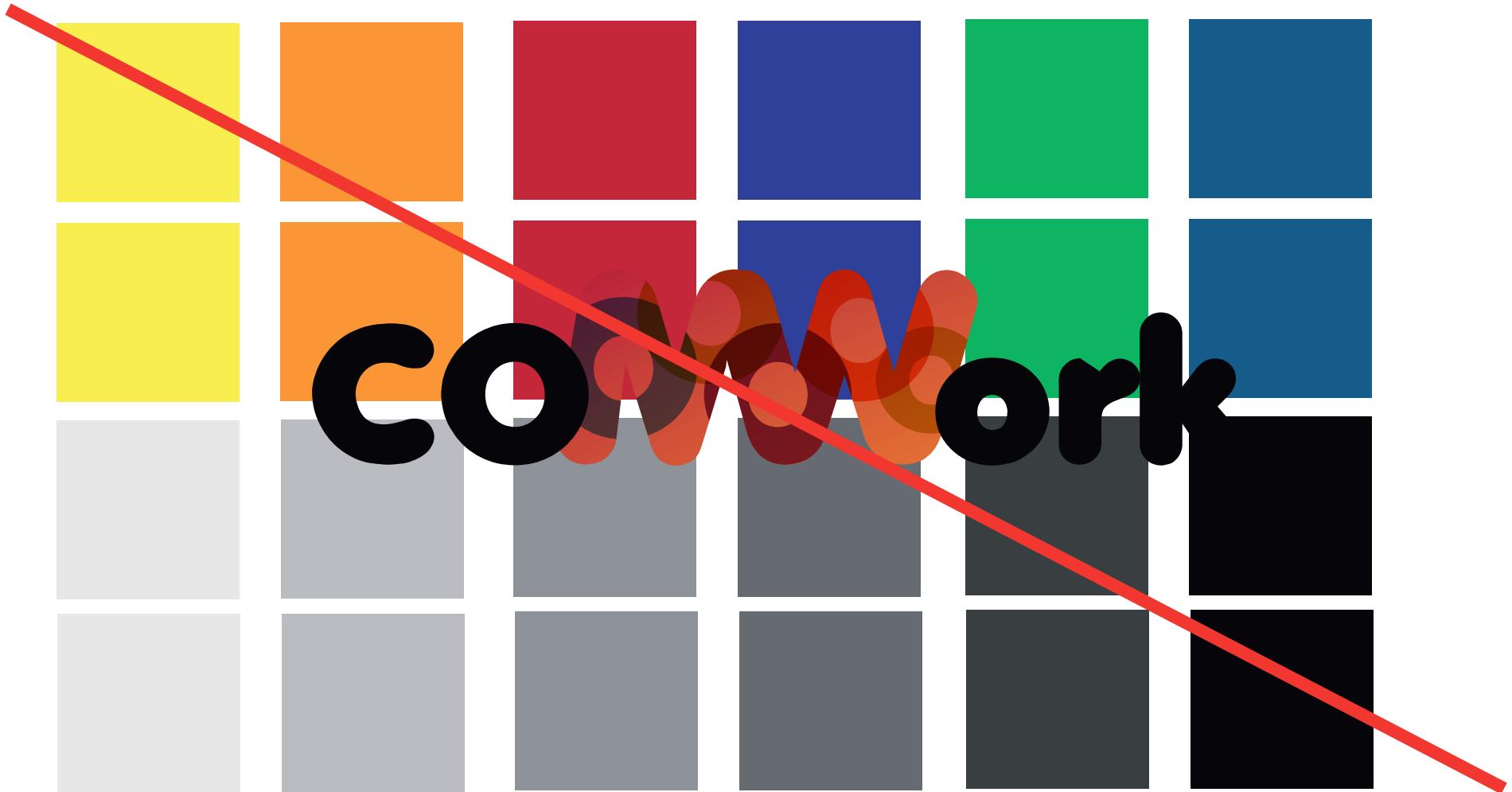
protection area | minimum measure

The icon can be used on various media.



icon

The behaviors of background with colors and images should not be used.
The brand loses reading. It is only allowed to use on white background.



behavior of colors background

Typography is a very important element in building a brand, it's like communicating.
The simple and clear visibility has the function of stay in the memory.

Debussy regular

A
B
C
a
b
c

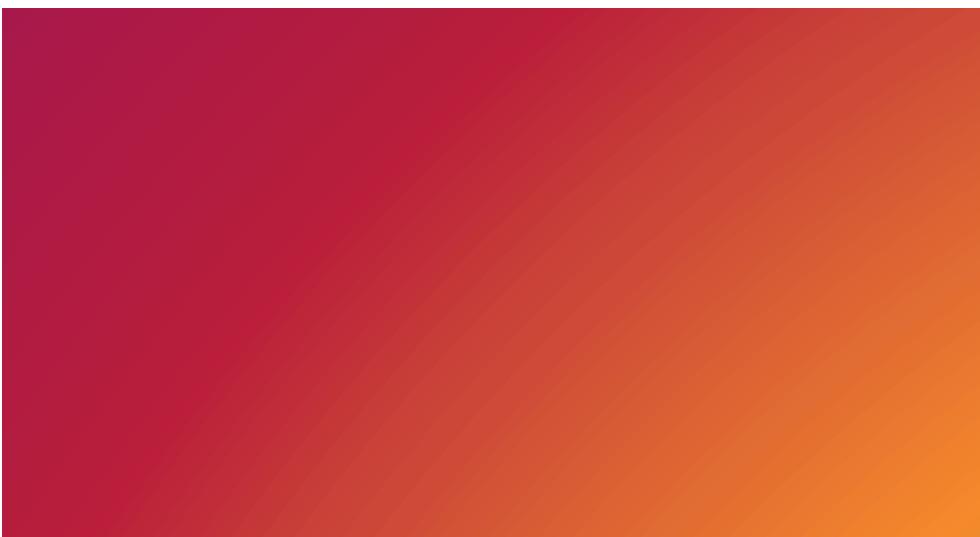
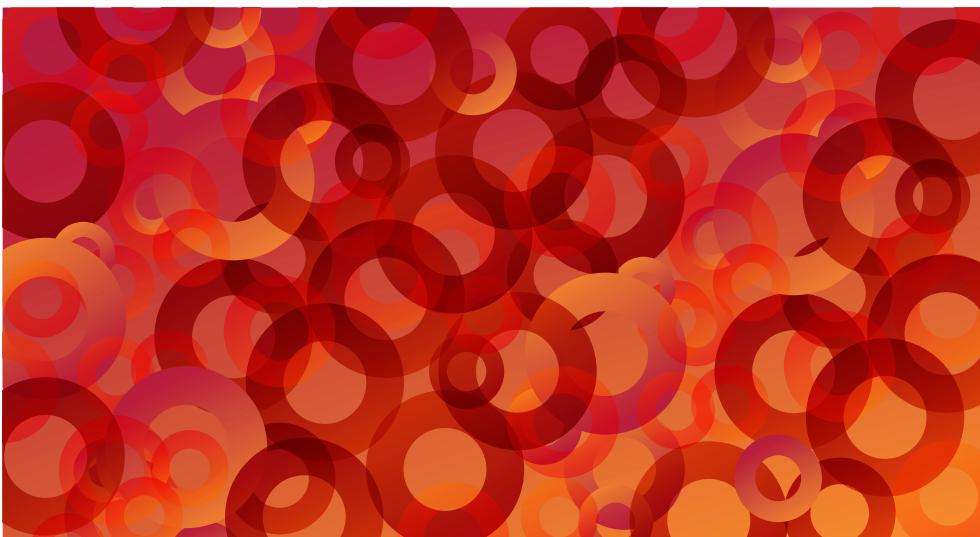
A
B
C
D
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S
T
U
V
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X
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s
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u
v
w
x
y
z

For texts in other media, the lettering is allowed:

Myriad Pro

a
b
c

A
B
C
D
E
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G
H
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K
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P
Q
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V
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Z
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l
m
n
o
p
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backgrounds

cdMWork



black and white



ComWork is a Participatory Research Project that aims to contribute to progress and innovation in the domain of practices to promote social welfare.

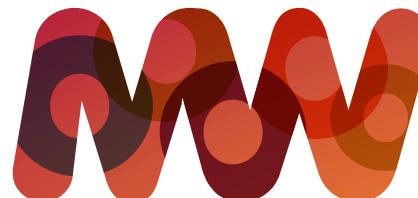
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Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi leo velit, volutpat sollicitudin nisi ac, dictum tincidunt urna. Nulla vulputate vestibulum gravida.



always end the icon

logos area

layout for flyer 100x210mm